

Zoomerang Survey Results

08-09 Membership Survey

1. As a Chamber member please share with us the two most important factors that could affect the success of your business in 2008-2009? Please be as specific as possible.

254 Responses

- Economy-local/national (62)
- Gas/Energy prices (61)
- Workforce/minimum wage/qualified/employee retention (55)
- housing/real estate/construction/affordable housing (41)
- marketing strategies (30)
- financing/interest rates(23)
- Health Care/insurance (22)
- Economic Development (18)
- Govt. Regulations on business industry (16)
- Networking Opportunities (15)
- Raw Products/Natural Resources (14)
- Taxation (13)
- Concern of recession (12)
- Growth (11)
- Business Growth-Managing Business Growth (10)
- Presidential Election (8)
- Building Government and Business Relations (8)
- Transportation Infrastructure (8)
- Food Costs (7)
- Competition (7)
- Tourism (7)
- Airline Service (6)
- Community Organziation/Partnerships (6)
- Rising Costs of Doing Business (4)
- Technology (3)
- Aging Population (2)

2. With the Chamber's newly restructured Governmental Affairs Committee; the Chamber Board will be selecting key areas to monitor in local and state government; What top 5 areas do feel the Chamber should monitor?

Transportation	139	55%
Health Care	131	52%
Energy	126	50%
Work Force Development	140	55%
Growth	148	58%
Natural Resources	64	25%
Green Business	59	23%
Regulation	105	41%
Taxation	140	55%

Land Use	101	40%
Other, please specify	21	8%

3. Which of the following segments in the Missoula community would you like the Chamber to place more resources to help grow and/or offer support? Please choose your top 3:

Medical	64	25%
Young professionals	99	39%
University	17	7%
Education (K-12)	75	30%
Retail	49	19%
Workforce Development	148	58%
Daycare	26	10%
Affordable Housing	115	45%
Green Business	58	23%
Government	51	20%
Other, please specify	33	13%