



Missoula: Open for Business





Business Recruitment Assets 2021

Details and community highlights

The Missoula Way of Life

People in Missoula are just happy! Missoula has an attitude of work to live, not live to work. The Missoula culture not only balances work and life, but work – life – play. It is not uncommon to see a lawyer downtown fishing on their lunch break, bring your dog to work day or someone taking their river board to the office. Missoula is known for its music venues and amphitheaters offering a wide variety of entertainment. Breweries and distilleries are a mainstay in our community. Missoula is the home of the Missoula Children’s Theater, the largest touring theatre worldwide.

Missoula fosters an educated community

Missoula is home to the University of Montana. Missoula proudly supports our public-school system, trade schools, two-year college and a career pathway for those who are not interested or able to enroll in a four-year degree program (workforce connection website). Missoulians are also very proud of supportive of our University. This connection to the University of Montana and higher education can be seen everywhere you look. In Missoula, you are truly in Griz Country! The University not only receives large of amounts of support from the community, it in turn supports the business community any way it can. This wide range provides opportunities for everyone and entrepreneurial efforts for the community as whole.

Missoula is a place for everyone

The city of Missoula is the most welcoming and accepting city in Montana. Missoula prides itself on diversity and inclusion, if that is what employers are seeking – we are it for the state. Not only does Missoula receive this distinction from the Human Resources Council the city also employs an Equity Coordinator for the county. This welcoming culture and way Missoula cares for others runs deep in our community and you can feel the spirit of our town at many events as well as in the way we conduct business. Missoula is also well known for having the most non-profits per capita across the entire United States. The art and music culture in Missoula thriving, boasting a vast number of cultural opportunities.

Missoula is forward planning

Missoula is forward planning Missoula is working hard to plan cost effective developments (density housing), opportunity zones, and traffic planning. Missoula prides itself the ability to forward plan. This forward planning process has led to: The Downtown Masterplan, Mullan Build, Midtown Masterplan, and County Fairgrounds Building Plan. The Missoula Economic Partnership has created a comprehensive strategy which has led to industrial Park opportunities as well as future planning for houses people can afford.



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Transportation is a breeze

Missoula is a regional hub

Missoula Chamber and the
business community embrace
workforce issues

Inclusive Programming for all
businesses

Community introduction
Chamber Support, also known
as Soft Landing Support

Clustering

Details and community highlights

Missoula is uniquely situated with easy access to the major connector roadway I-90 and Highway 93. This allows for efficient ground transportation. We are also home to an international airport. It has a current plan for large, sustainable and thoughtful development over the coming years. Missoula has strong railroad and trucking infrastructure and is also home to one of the best publicly-funded transportation systems in the state. The Missoula Mountain Line (bus system) is a great example of what a Montana town can do for public transit.

Not only are we a regional economic center we are also the regional health care center. Missoula provides health care services through its two major hospitals, medical specialized services, International Heart Institute and many other cutting-edge medical facilities. We are also a hub for retail and restaurants and breweries make Missoula the place residents of surrounding towns visit to fill these needs.

Workforce issues are being continually addressed by the Missoula Chamber of Commerce. Key focus areas are:

1. Affordable and quality childcare
2. Connections to direct Career paths
3. Addiction and Mental Health support helping ensure more individuals return to the workforce.
4. Business Recruitment support and connections to local and state partners.

The Chamber has a seat at the table for all businesses in our community regardless of size. With a large variety of events, committees, programs and opportunities for everyone to participate in.

The Missoula Chamber has opportunities such as: Missoula Young Professionals, Business Networking Groups, Leadership Development, Educational Series, Industry Sector Groups and many more.

When considering relocation to our community we at the Chamber are able to connect businesses or individuals with people who can fulfill their community needs.

The Chamber has the relationship and connections with realtors, schools, and others living in our community to help individuals personally while they relocate to Missoula.

Missoula has so much to offer within our city limits, but moving just outside to the surrounding towns there is another world of possibilities. Roughly one hour south of Missoula (in Hamilton) is a Level Four Science Research Lab.

MISSOULA, MT – Is open for business!

For more information or to discuss moving a business to Missoula, please contact Chamber CEO Kim Latrielle at kim@missoulachamber.com or 406-543-6623