

Leadership Missoula 40 Bio

My name is Brian Toone. I graduated from Butte High in 1992. I'm married to my high school sweetheart, Beth. We celebrate our 28th anniversary this year. We have two daughters, Alyssa and Abi, and a German Shepard named Sara. Alyssa is a graduate of WSU and Abi is a junior at U of M and a member of Alpha Phi. In high school I was fortunate enough to be a part of Butte High's 1991 undefeated State Championship football team which led to me playing for The University of Montana 1992-1996 where I earned a degree in business administration with an emphasis in management. During that time we won three conference championships, the first national championship in school history and five consecutive years beating the Cats. My claim to fame is shared with my Butte Highschool and Griz teammate, Randy Riley. We sacked Chad Penington for a safety during the 95 championship game we won 22-20. A year later we went 14- 0 and lost to Randy Moss and company. I like to say we were the first to get "Mossed". Beth and I moved to Spokane in 1997 to join the family business, Jewelry Design Center. My Dad started Jewelry Design Center as a wholesale trade shop back in 1977. Jewelry Design Center is known as one of the largest independently owned, full service jewelers in the country. We have stores in Spokane, Tri Cities and Missoula. I have been the CEO and President since 2005. It is a privilege to be able to be a part of LM40.