

Jennifer Harper bio

Since moving here in 1989 I have done the following:

1992 National Award-Winning Advertising Team for Visa International

1993 Graduate of The University of Montana

Bachelor of Science in Communications Studies with a Business Marketing Minor

Seven years sales executive at Western Broadcasting, now Town Square Radio

Ten years - sales executive at KECI-TV

Six years - partner at Maverick Marketing Group

April 1, 2023, I started my seventh year as owner of Vita Nova Marketing Group

Vita Nova means "New Life" and our goal is to help entrepreneurs share their products and services with the world. Branding, crafting a story then sharing it via social, digital, and traditional media to reach their target audience is an inspiring journey to take with our clients. My team, made up of both employees and collaborators, have worked with many businesses throughout the country and love when we can help our Montana community.